

Distance Education UpClose

A monthly publication of the Office of Distance Education at New Mexico State University

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April 2003

DE College Focus: College of Business Administration and Economics

NMSU's international Distance Education pioneers

The College of Business Administration and Economics is at the forefront of international distance education at NMSU. Their Master of Business Administration distance education cohort degree program is conducted in Mexico with the Autonomous University of Chihuahua, Mexico, and in China with the Northern Jiaotong University and the Chinese Academy of Railway Sciences, Beijing. Each MBA course entails short, intensive faculty residencies onsite enhanced by regular web-based communication. Additionally, the College works with a number of other international institutions of higher education, including the Nirma Institute of Management, Ahmedabad, India; Chiang Mai University, Chiang Mai & Bangkok, Thailand; and the Technological Institute System, Mexico City, Mexico (with 86 campuses throughout Mexico). Many stateside students have expressed interest in an MBA through distance education from New Mexico State University and the College of Business Administration and Economics is presently in negotiations to make this popular DE degree program a reality for our university and students.

The College of Business Administration and Economics offers individual distance education courses open to all students. These courses currently come from the departments of Economics, Finance, Management, and Marketing.

The Teaching Academy Library

A valuable resource for Distance Education faculty at NMSU

Are you looking for high-quality distance education resources? The Teaching Academy has a large, special interest library on all aspects of teaching, including distance education. The library includes books, monographs, journals, videotapes, and online journals and newsletters. Books and videotapes are available to faculty and graduate teaching assistants for checkout for two weeks at a time and may be renewed twice.

A quiet room (Milton Hall, room 50) with a relaxed atmosphere is available where NMSU instructors can browse the library and preview the audio and video tapes. To find out what is in the library, a searchable database is available on the Web at [<http://ced.nmsu.edu/tchlib.htm>]. The Teaching Academy is proud to make this library available to you and hopes you will find it an important resource in your teaching. To get you started, we are including two online resources. For a user name and password to access these online newsletters, contact Jean Conway in the Teaching Academy at econway@nmsu.edu.

Online Classroom Newsletter [<http://www.ced.nmsu.edu/onlineclassroom.htm>]

This electronic newsletter is published monthly and is written specifically for the faculty member who is developing skills for online teaching that will compliment traditional teaching skills.

National Teaching and Learning Forum Newsletter [<http://www.ced.nmsu.edu/ntlf.htm>]

This electronic newsletter is published six times a year and is packed with practical information, case studies, insights into the latest discussions on teaching and learning, and more.

Upcoming Events

Teaching Academy Events:

April 2 - **Emerging Best Practices for Distance Education**

Scholarly Technology March Events:

April 11 - **Creating Surveys Using Respondus** (FREE for NMSU Employees!)

April 15 & 16 - **Centra: Training the Facilitator**

Go online to the "Professional Development" page, in the "Faculty" section of the DE website, for registration links.

DE Faculty Profile



Dr. Linda Riley
Associate
Department Head,
Industrial
Engineering
College of
Engineering

"To me, the greatest challenge in offering distance courses involves relationship building with students located at remote sites. In the traditional academic setting, students have so many more opportunities to directly interact with faculty members and classmates. Our challenge in the future for distance students will involve not only delivering the identical quality of education that on-campus students receive, but also the identical opportunities for building relationships with faculty and other students."

