

1 **The Laguna Development Corporation Distance Education Certificate Program**

A proud partnership between LDC and the School of Hotel, Restaurant, and Tourism Management at New Mexico State University

2 **About the School of Hotel, Restaurant, and Tourism Management**

- Founded in 1998
- Ranked among the top 25 programs in the country
- Nearly 400 majors
- Over \$77,000 in scholarships annually through the School
- At the forefront of distance education.

3 **Partnership Origins**

4 **The Students**

- LDC employees and Laguna Pueblo members with proven leadership qualities
 - Not open to non-pueblo employees at this time
- Persons from various departments
- Male and female
- Varying educational background

5 **LDC Infrastructure Investment**

- Dedicated room for lectures
- Multiple computer terminals for Internet access

6 **Certificate Content**

- 5 courses approved by LDC
- Created for LDC, but are within the HRTM curriculum
- 9-week class duration
- Summer break
- Fully transferable into the School of HRTM degree plan

7 **Delivery Method**

- Lectures delivered on-line via broadband connection
 - PowerPoint with audio overlay
 - Email communication and discussion group capabilities
- Bi-weekly material-review lectures at Route66 Casino training center
- Take a look at WebCT

8 **Funding of the Partnership**

- Solely funded by the Laguna Development Corporation
- Some costs included are:

- Instructor
- Travel
- Lodging
- NMSU course-credit fees
- Per class service fees to NMSU distance education office

9 What Has Helped to Make the Program Work?

- Having committed leaders at Laguna and within the Laguna Development Corporation
- Working closely with someone at Route66
 - Al Kozal, Manager of Training and Development
- A good group of technicians at NMSU to keep everything running properly
- A eager group of candidates dedicated to learning and self-improvement

10 Matters of Concern in the Beginning

- Ability of candidates to handle course content
- Speed of course delivery
 - Full-time employees
 - Families
 - Personal issues
- Candidate attrition

11 In Closing

- Thanks go out to Laguna Pueblo leadership along with Jerry Smith and Floyd Correa
- And, thank you, for listening today

- ANY QUESTIONS?